



2019 VENDOR INFO & APPLICATION

Thank you for your interest in vending at the “River Rat Beer & Music Festival”.
The festival is Saturday, October 5th, 2017 in the Gallipolis City Park from 11AM to 11PM.

About: In 2016, the Downtown Revitalization Project Board had an idea to host the first ever craft beer and music festival in the historical Gallipolis City Park. They looked at it as an opportunity to not only help the privately funded non-profit organization raise some money, but also feature local, national, and global touring artists in Gallipolis. Adding craft breweries from around the area would help stimulate their businesses and pump more money into the local and Appalachian economy. Combining music and beer would bring people together in the community as well as bring visitors to one of the top locations in Gallia County! The board saw this as a win-win situation. On September 23, 2017 the first River Rat Beer and Music Festival was held. With nearly 100 volunteers, and lots of luck, the event was raved as a huge success! Over 1,100 tickets were sold, attendees from several states came and \$25,000 in profit was put back into the Downtown Revitalization Project fund.

Attendance: 2017's inaugural River Rat Beer & Music Festival brought over 1000 attendees. We are anticipating over 1500 attendees this year.

Vendor Fees: \$150. Application and fee must be received by no later than Friday, September 6, 2019. All fees and deposits are nonrefundable after September 6.

Food Truck/Vendor Application Acceptance Policy: Confirmation for the RRBAMF is based on the date and time of application submissions AND payment. Additionally, for food trucks, we will take your menu into account when we receive your completed application as our goal is to bring local food vendors/food trucks to the forefront to provide a unique experience for attendees by ensuring variety. While we are unable to guarantee there will not be competing vendors, we will take this into consideration as we receive vendor applications. The RRBAMF reserves the right to turn down applications (and return fees) based on the number of applications received and overall variety of applications

Proceeds: Food trucks and vendors keep 100% of their proceeds for sales on the day of the event. However, food trucks/vendors are not allowed to sell alcoholic beverages at the event.

Set-up, Hours, Teardown: Food Trucks/Vendors may begin to arrive as early as 5pm on Friday, October 4th. All set-up must be completed by no later than 10:30am on October 5th. The event begins at 11am.

Staff: Each food truck/vendor will receive four (4) passes to the event for workers. Additional tickets may be purchased on Eventbrite or a wristband can be purchased the day of the event.

On-site Resources: Electric and water hook up will be available to each vendor space. Vendors are responsible for all set-up and clean-up of their booth space on 1st Ave. and their immediate area surrounding their space. *This is an outdoor event, rain or shine.*

The River Rat Beer and Music Festival will be promoting all participating food vendors as well as breweries participating in the event. Please forward, via email, your logo to be displayed at the event as well as on the event website www.riverratbeerandmusicfestival.com.

Additional Food Truck/Vendor Information and Guidelines

- Food Trucks and Vendors will be provided spaces based upon their order of arrival. We would prefer vendors plan on being there for the entirety of the event.
- The event will be held rain or shine.
- Food safety is a primary concern. Vendors will be expected to be compliant with Gallia County Health Department Regulations.
- Please keep your area clean and do not throw trash on to the street next to or behind your area. The trash containers provided on the street are for the attendees, Do not stuff those containers with boxes or other large items. There is a dumpster available for use at the riverfront.
- Number of expected attendees will be provided to Food Trucks/Vendors 1 week prior to the event for preparation purposes.



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Yes, I am applying as a food truck or vendor for the River Rat Beer and Music Festival on Saturday, October 5th, 2019. Our application and fees are enclosed.

I have read and understand the event information, agree to comply with the requirements and have enclosed the \$150 payment for the applicable fees.

I agree to accept all responsibility for any personal injury, property damage, loss or other harm suffered by myself or otherwise due to my participation in the event. Further, I shall indemnify and hold harmless the River Rat Beer and Music Festival and the Downtown Revitalization Project against all suits, claims, demands and losses including costs, expenses and attorney's fees incurred as a result of any action or omission, neglect or misconduct of the Food Truck/Vendor.

Signature _____ Date: _____

Food Truck/Vendor Name: _____

Contact Person: _____

Phone: (_____) _____

Email: _____

Address: _____

_____ ST _____ Zip _____

Website: _____

Type of Set-up (choose one): Truck Trailer Cart Tent Other _____

Type of Food/Theme: _____

Please email your completed application to: Cody Caldwell at cody3c@gmail.com.

Application fees can be made out to Downtown Revitalization Project and can be mailed to:

Questions? Please call Cody Caldwell at (740) 794-0166 or by email: cody3c@gmail.com